

# WebQuality2015 Chairs' Welcome

It is our great pleasure to welcome you to the 5th International Workshop on Web Quality (WebQuality'15) organized in conjunction with the 24rd International World Wide Web Conference in Florence, Italy.

The topics of the workshop are related to web content credibility and quality. The consequences of spreading non-credible or incorrect information may be disastrous. For example, it is well-known that people tend to use search engines to diagnose themselves and, what is even worse, to choose from treatment options. False claim published on the Association Press Twitter account about an attack on Barack Obama wiped out \$136 billion from S&P 500 index. In another example, mistaken warnings during emergency situation may cause deaths of many people.

Improving the quality of the Web content users encounter should limit further development of this phenomenon. This workshop is focused (among others) on uncovering distorted and biased content, measuring quality of web content (disregarding content type), modeling authors identity, trust and credibility and the role of groups in assuring high quality and trustful content for users. The objective of this workshop is to provide the research communities working on web quality topics with a survey of current problems and potential solutions and a point of interaction between researchers and practitioners. Papers published in the previous four workshop installments have received in total over 150 citations.

This year the workshop format was a half day workshop. We have received submissions from Hungary, Italy, China, USA, Russia, and Poland. After a careful review process with at least three reviews for each paper, the Program Committee has selected 4 full papers to appear in proceedings. As usual, the reviewing process of this workshop was highly selective – acceptance ratio was below 30%. We are also pleased to invite Cinzia Cappiello from Dipartimento di Elettronica, Informazione e Bioingegneria Politecnico di Milano, Italy for giving a keynote talk titled “On the Role of Data Quality in Improving Web Information Value”.

We would like to thank the authors of submitted papers and presenters as well as the participants for supporting this workshop. We also express our gratitude to the Program Committee for their hard and dedicated work.

We hope that you will find this program interesting and thought-provoking and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

**Radoslaw Nielek**

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# WebQuality2015 Organization

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Adam Jatowt (*Kyoto University, Japan*)  
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**Program Committee:** Dávid Siklósi (*Computer and Automation Research Institute, Hungarian Academy of Sciences, Hungary*)  
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